

Z. C. M. I.

Z. C. M. I.

Z. C. M. I.

Z. C. M. I.

## Shoe Department

HERE is a department that has kept us busy this spring. Shoe selling has become a great pleasure with us. Our makes are all so well known that the sale is half made as soon as we show the goods. We are going to save you some money this week. A dollar or two on a pair of shoes is quite an item, isn't it? Well, look at these prices and see if we are not right:

Ladies' Fine Kid Button Shoes, regular price \$3.00, this sale \$2.50  
Ladies' Fine Kid Button Shoes, regular price \$2.75, this sale \$2.00  
Ladies' Fine Kid Button Shoes, regular price \$3.00, this sale \$1.50  
Ladies' Fine Kid Button Shoes, regular price \$3.00, this sale \$1.00  
Misses' Fine Kid Button Shoes, regular price \$3.00, this sale \$2.00  
Misses' Fine Kid Button Shoes, regular price \$2.50, this sale \$1.50  
Misses' Fine Kid Button Shoes, regular price \$2.50, this sale \$1.25

A SPECIAL BARGAIN—One lot Misses' Fine Kid Button Shoes, usually sold for \$3.00, this sale only 75 CENTS

Child's Fine Kid Button Shoes, regular price \$2.50, this sale \$1.25  
Child's Fine Kid Button Shoes, regular price \$2.00, this sale \$1.10  
Child's Fine Kid Button Shoes, regular price \$1.50, this sale \$1.00

Child's Fine Kid Button Shoes, regular price \$1.50, this sale 90 CENTS  
Child's Fine Kid Button Shoes, regular price \$1.25, this sale 80 CENTS

Ladies' Fine Slippers, regular price \$1.00, this sale \$2.00  
Ladies' Fine Slippers, regular price \$1.50, this sale \$1.25  
Ladies' Fine Slippers, regular price \$1.00, this sale \$1.00  
Ladies' Fine Slippers, regular price \$1.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Note—These are bargains we can't promise again in a hurry, so you had better come quick.

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Men's Fine Shoes, Lace, Congress or Button, regular price \$3.00, this sale \$2.95  
Boys' Fine Shoes, regular price \$1.50, this sale \$1.50  
Boys' Fine Shoes, regular price \$3.00, this sale \$1.00

# Salt Lake City's Greatest Store.

AND NOW COMES OUR

## Great Annual Spring Sale

Commencing MONDAY MORNING, MAY 18, and continuing three following days.

WE WILL HOLD OUR GREAT ANNUAL SPRING CASH SALE. SPECIAL INDUCEMENTS WILL BE OFFERED IN THE FOLLOWING DEPARTMENTS:

CLOAKS,  
MILLINERY,  
DRESS GOODS,NOTIONS,  
GLOVES,  
HATS AND SHOES,CLOTHING—Men's and Boys',  
CARPETS,CURTAINS,  
WALLPAPER,

## LARGEST STOCK of DRESS MATERIALS

ANYWHERE IN THE WEST.

An Emphatic Fact! No such display, no such richness, no such variety anywhere else, counters and shelving piled high with all the latest novelties. The stock is just in its spring time glory—But Here it is May, so everything goes in this great Cash Sale. Here are some values that will crowd the store in no time and prices that will bring us trade from all over Utah:



### BLACK AND COLORED—

#### Dress Goods

Thousands of yards of beautiful Black and Colored Dress Goods will be too little for the women who will come for them. Such a chance to buy dress stuffs doesn't come often, and you can rest assured that shrewd buyers will take advantage of this offering. Better come early.

4 1/2 inch, all wool Henrietta, regular price \$1, this sale

65 CENTS.

4 1/2 inch, Black Crepon in new and fashionable weaves, regular price \$1.50, this sale

50 CENTS.

All wool French Henriettas in black and colors, including a range of shades, regular price from \$1.00 to \$1.50, this sale

35 CENTS.

5 1/2 inch, all wool Dress Goods, regular price \$1 and \$1.25, this sale

75 CENTS.

An elegant line in all wool Novelty Dress Goods, regular price \$1.00, this sale

35 CENTS.

Beautiful Silk Crepes, regular price \$1.00 and \$1.25, this sale

35 CENTS.

All our Cheviots, Storm Serges and Plaids go on sale at sweeping reductions.

50 pieces 4 1/2 inch all wool Henrietta, regular price \$1.50, this sale \$1.00. Only one dress pattern will be sold to each customer.

Ladies' Laundry

Shirt Waists

We are going to put in this great May Sale just 10 dozen

Ladies' Shirt Waists, all new styles, just the same kinds that we have been selling all along for \$1.25 to \$2.00, they all go at each

75 CENTS.

Ladies' Waists, worth \$1.00, on sale at

20c.

Our great 75c Waist will go in this sale at

45 CENTS.

Somebody is going to get left at this counter if they are not right smart.

### Wash Dress Goods

We have done a lot of talking about our Wash Dress Goods, and judging from the quantity we have sold, people have listened to us. Piles and piles of beautiful Organdies, Dimities, Challies, Ginghams, Scotch Zephyrs, etc., go in with this great sale. Don't blame us if you wait too long for these prices are very tempting.

Dimities, regular price 12 1/2 yard, this sale 14 yards for

\$1.00

Dress Duck, regular price 15c. yard, this sale 12 yards for

\$1.00

Zephyr Ginghams, regular price 15c., this sale 12 yards for

\$1.00

Challies, regular price 15c. yard, this sale 12 yards for

\$1.00

Crepons, regular price 15c. yard, this sale 12 yards for

\$1.00

Scotch Zephyr, black and white plaid, regular price \$1.00, this sale

15 CENTS.

Double Width Serges, regular price 15c., this sale 12 yards for

\$1.00

All Staple Prints in stock, this sale only per yard

5 CENTS.

Donnet Flannels, this sale 5c.

Outing Flannel, this sale 5c.

Cheviot Shirting, this sale 5c.

Apron Ginghams, this sale 5c.

Is it 75c worth saving on a \$2.50 article? Well, we think it is, and that is what we propose to do on our Ladies' Calico and Percalé Suits, Skirts and Waists that we have been selling for \$2.50, go in this sale for 75c.

Several hundred women can shake hands with themselves if they get here in time to get one of our Indigo and dark print Wrappers that we will sell for 50c, usually sold at other sales for \$1.00.



Remnants of DRESS GOODS in Wool, Cotton and Linen Serges, Cashmere, Lawn Dimities, Grenadines, Madras, Batiste and Organdies at ONE-HALF REGULAR PRICES.

## Carpets and Rugs

WE might take the whole page to describe the stock in detail—too much of a stock to describe in this small space, but if any of these prices catch your eye there will be a scrambling to get here before the crowd.

Smith's Moquette Carpets (sewed) at, per yard

\$1.00

Administer Carpets (sewed) at per yard

\$1.12 1-2

Body Brussels Carpets (sewed) at per yard

\$1.00

Ingrain Carpets from 25 cents to 60 cents, worth double.

A lot of remnants of carpets in beautiful designs, suitable for small rooms or art squares, at one-half regular price.

A beautiful lot of art squares at 20 per cent. discount.

Notion Department

Special values in Gloves, and a bigger stock this year than ever before. Gloves are a specialty with us. Thousands of women are paying too much for their gloves—more than we charge in the usual course of trade, but during this May sale we offer such values as these to choose from:

Ladies' 4 button Kid Gloves in black only, regular price \$1.00, this sale

60 CENTS.

Poster 7-hook Kid Gloves in black, brown, tan, etc., regular price \$1.75, this sale

\$1.25

Our celebrated Monarch 2-clasp P. K. gloves (you all know them) in black, brown and red, with heavy black embroidery, our regular price \$2.00, this sale only

\$1.50

Twenty per cent. off on all Ladies' and Misses' Silk Gloves and Mitts in this sale. Positively no sale gloves exchanged. An elegant line of Ladies' Neckwear at 50 cents on the dollar.

### CHILDREN'S—

#### Mull Bonnets

Regular price 25c., on sale at 10c.

Regular price 35c., on sale at 15c.

Regular price 40c., on sale at 20c.

Regular price 50c., on sale at 25c.

Regular price 60c., on sale at 30c.

Regular price 75c., on sale at 35c.

Regular price 85c., on sale at 40c.

Regular price 95c., on sale at 45c.

Children's School Caps, 10c. each.

Note—These are bargains you won't see again in a twelve month, so bring the little ones along early and get first choice—good things like these don't last very long.

Notion Department

Special values in Gloves, and a bigger stock this year than ever before. Gloves are a specialty with us. Thousands of women are paying too much for their gloves—more than we charge in the usual course of trade, but during this May sale we offer such values as these to choose from:

Ladies' 4 button Kid Gloves in black only, regular price \$1.00, this sale

60 CENTS.

Poster 7-hook Kid Gloves in black, brown, tan, etc., regular price \$1.75, this sale

\$1.25

Our celebrated Monarch 2-clasp P. K. gloves (you all know them) in black, brown and red, with heavy black embroidery, our regular price \$2.00, this sale only

\$1.50

Twenty per cent. off on all Ladies' and Misses' Silk Gloves and Mitts in this sale. Positively no sale gloves exchanged. An elegant line of Ladies' Neckwear at 50 cents on the dollar.

Special Values in Ladies'

Muslin Underwear

Ladies' Black Satin Skirts, regular price \$1.00, on sale at

\$1.00

Ladies' Black Satin Skirts, regular price \$1.50, on sale at

\$1.10

Ladies' Black Satin Skirts, regular price \$1.25, on sale at

75 CENTS.

Ladies' Colored Silk Skirts, regular price \$2.00, on sale at

\$3.50

Ladies' Colored Silk Skirts, regular price \$12.50, on sale at

\$6.00

### Lace & Embroideries

Have you been through our lace store? Now, we know everybody loves fine lace and embroideries. Never did we have such a charming collection of goods. Our buyers spent weeks in picking out the dainty little bits—not a simple little edge is missing. This is one of the counters that will be sure to be crowded, so you had better come early.

One lot of Valenciennes and Oriental Laces, usually sold for 35c., 40c. and 45c., this sale

12 1-2 CENTS.

One lot of Valenciennes and Oriental Laces, usually sold for 35c., 40c. and 45c., this sale

20 CENTS.

One lot of Valenciennes and Oriental Laces, usually sold for 35c., 40c. and 45c., this sale

25 CENTS.

One lot real Quin pure Black Laces at one-third regular price.

One lot embroidery edgings, never sold for less than 15c., this sale

7 1-2 CENTS.

One lot fine Nainsook Embroideries at one-third off regular price.

15 doz. Children's Lace Bibs, regular price 50c. and 75c., this sale

25 CENTS.

30 doz. Ladies' embroidered Chemises, regular price 50c., 60c. and 75c., this sale

25 CENTS.

30 doz. Fancy Bordered Handkerchiefs only 2c., 3c. and 5c., worth double.

30 doz. Ladies' Scalloped Embroidered Handkerchiefs, regular price 15c. and 20c., this sale only

10 CENTS.

50 doz. Ladies' hemstitched pure Linen Handkerchiefs, regular price 15c., this sale at

10 CENTS.

60 pieces Satin Gros Grain Ribbon, all colors, regular price 25c., this sale

10 CENTS.

25 doz. Japanese Fans, regular price, 40c., 50c. and 60c., this sale

25 CENTS.

Don't Blame Us

If you are not here in time to get a chance at our clearing of Ladies' Suits, Separate Skirts and Silk Waists. There has been no department in this great big store more popular than this one during the past three months. The values we have been offering have sold us lots of goods, and we will make a still further reduction of 20 per cent. on all we have left.

### S